ANNOTATED MINUTES AGENDA ITEM

PAGE 1

OCTOBER 13, 2022 COUNCIL ACTION

I. PROCEDURES

A. Call to Order 7:00 PM

Mayor Moore called the meeting to order, and George Glen provided the invocation.

B. Roll Call

Present: Mayor Moore, Vice Mayor Dent, Councilmember Craig Fritsinger, Councilmember Bernie Hiemenz, and Councilmember Frank McNelly.

Absent: Councilmember Mike Cowen and Councilmember Lee
Payne. Present City Staff, City Manager Tim Pettit, Police Chief Tad Wygal,
Public Works Director Aaron Anderson, and City Clerk/HR Director Pamela
Galvan.

C. Approval of Minutes for September 22, 2022.

Motion: To approve the Minutes for September 22, 2022.

Action: Approved

Moved by Councilmember Fritsinger, Seconded by Councilmember

Hiemenz

Motion passed unanimously.

D. Adopt Agenda

Motion: To approve the agenda as presented.

Action: Adopted

Moved by Councilmember Cowen, Seconded by Councilmember Fritsinger

Motion passed unanimously.

II. PRESENTATIONS -

Heather Herman from Front Burner Media to discuss marketing update, tourism grant scope of work, and budget.

Heather began with the extensive schedule, including the Arizona Office of Tourism Co-op, where the \$75,000.00 and the matching. It shows all that is being done, purchases through them. Run dates, sizes, digital or print, billboard or trade show all broken down.

The Blue schedule is the 2022/2023 Marketing Schedule, including the AOT co-op and a program from September through June. They advertise in the slower months and taper off in the busy months.

PAGE 2

OCTOBER 13, 2022 COUNCIL ACTION

The second page includes advertising done outside of the co-op for us. Media is done every month.

Heather clarified Front Burner's agreement with the city of Williams.

Heather presented that by partnering to promote the Verde Canyon Railroad and the Grand Canyon Railroad through the Two Arizona Train Town marketing program, more visitors worldwide would be invited to experience the historic charm of these two destinations. This is to be launched the last week, tentatively in November.

Tom Dauenhauer of the Kaibab Forest Service is here to present updates on the timber sales and Holden area.

Tom presented the council with a forest map and spoke of the timber sales (The Holden Stewardship Integrated Resource Service contract, IRSC). He explained how it works. He said of thinning and removal of all slash.

They are currently working through Bearizona right now and working from the east to the west side. Log trucks and chip vans will be coming soon. He asked if the log trucks travel east in town to contact him to resolve this. It should not be.

He went through their plans for thinning and has been told it can be done in 18 months.

Jim Driscoll is here to present the jail tax on the November ballot.

Sheriff Driscoll of Coconino County and Cory Ringenberg from the County Managers' Office came to speak on the jail tax before the voters. Sheriff Driscoll explained that this is an extension of the tax, not a new one. This is a half-cent sales tax.

He presented the services they managed to the council and went through the publicity pamphlet with the council.

Some of the items he covered:

- · What was being proposed
- . How much is the tax and how long it is to last
- Who pays the Jail District Sales Tax, and what is it spent on
- If property tax could be used to fund the jail

- Why in-jail programs are essential, like the "Exodus Program."
- How effective the County Jail programs have been
- How much revenue the Jail District sales Tax extension could create
- How much of the County Jail's budget is supported by the Jail District Sales Tax
- What will happen if the Jail District Sales Tax is not extended, and
- What is the financial health of the County Jail
- III. PUBLIC PARTICIPATION Robin Smith-Eckles inquired on the progress of the city, looking into the speeding and safety issues she addressed brought before the council a couple of meetings ago.

IV. CONSENT AGENDA ITEMS -

A. Approval of Purchase Orders.

Motion: To approve the consent agenda items as presented.

Moved by Vice Mayor Dent, Seconded by Councilmember Hiemenz.

Motion passed unanimously

V. NON-CONSENT AGENDA ITEMS

B. Council will hear its second reading of Ordinance No 994 regarding shopping carts.

The City Clerk provided the second reading of Ordinance No 994 by number and title.

C. Council will hear the reading of Ordinance No 995 regarding Shortterm rental and declare it an emergency.

The City Clerk provided the reading of Ordinance No 995 by number and title.

Councilmembers Cowen and Fritsinger recused themselves from conversation and voting.

The City Manager explained how it became law and how this ordinance was created with the input of multiple city/town legal counsels and is approved by the Arizona League of Cities and Towns. This ordinance is standard across cities and towns in this state.

PAGE 4

OCTOBER 13, 2022 COUNCIL ACTION

Council inquired if it could be amended; the City Manager replied, yes, it can. Can we charge commercial utility rates differently because they are rentals? No, as they are precluded from state law.

The properties will be registered with the county as rental properties, whose tax differs significantly from a standard residential rate. The registration form will be sent to the county for the record.

- 60 minutes to respond to an emergency and 24 for non-emergency
- Who gets the emergency contact information
- There was a discussion about background checks, how they are handled
- How does this affect those with current reservations and this going into effect now; it is for those in the future
- Penalties and losing one's license

Mayor noted that this is a model ordinance put out by several attorneys and endorsed by the League of Cities and Towns and feels it will be tested many times, but we need to move forward and have something in place to work with.

 Curfews, noise, car parking, and speeding issues were mentioned, clarified, and will be looked into

Motion: To approve Ordinance No 995 and declare an emergency to go into effect immediately due to health and safety issues that this ordinance addresses.

Moved by Vice Mayor Dent, Seconded by Councilmember Payne. Roll Call Vote:

Vice Mayor Dent Yes Councilmember Payne Yes
Councilmember Hiemenz Yes Councilmember McNelly Yes

Motion passed unanimously

D. Council will hear its first reading of Ordinance No 996 regarding Implementing a program to mitigate rates for the deployment of emergency/non-emergency services by the Fire Department.

The City Clerk provided the first reading of Ordinance No 996 by number and title.

E. Consideration and action with hiring a Fire Chief for the city.

PAGE 5

OCTOBER 13, 2022 COUNCIL ACTION

Based on the results from PSGS Group, they suggest ten individuals, including a Chief, Captain, and firefighters. ENT training for all personnel and possible paramedic on staff. They noted what happens first: hire a fire chief, which is the City Managers' recommendation.

The council explained that we are not getting the recruitment levels we have in the past. It has become difficult to hold down a 9-5 job and then show up for fire calls. We are at a point in the community where we move forward with a paid fire dept or not have one.

Mayor asked the City Manager and HR Director to make sure that they are, in fact, in-house employees if we look to hire in-house.

Motion: To authorize the City Manager to follow through with hiring a Fire Chief.

Moved by Vice Mayor Dent and Seconded by Councilmember Hiemenz.

Motion passed unanimously

VI. REPORTS, CURRENT EVENTS, AND INFORMATION ITEMS

Mayor and Council -

- Councilmember Cowen thanked Aaron Andersen, Public Works Director, for his department work on the street.
- Councilmember Payne mentioned that Route 66 out by Bearizona needs to be performed by an outside vendor.
- Councilmember McNelly shared his concern with Pozzolan mining of Bill Williams Mountain. The city council is adamantly opposed to it.

Information has gone out to the public in our billing mailer, reminding them of what is going on and how important their support is. We gave them a list of representatives they could reach out to with addresses in support of the City Council.

Staff - None

VII. ADJOURN 8:32 PM

CITY OF WILLIAMS CITY COUNCIL

ANNOTATED MINUTES PAGE AGENDA ITEM	6 OCTOBER 13, 2022 COUNCIL ACTION
John W. Moore Mayor John W. Moore	
ATTEST: City Clerk Pamela Galvar	1
CER	TIFICATION
State of Arizona,)) ss.	
Williams, County of Coconino, State a true and correct summary of the N	I further certify that the Meeting was duly

Dated this 17th day of October 2022.

City Clerk Pamela Galvan